



# GRAMIN KHADYA YOJNA

*Run & Manage by Gramin Khadya Yojna*

**Regd. From:- Govt. of India**

**An All India Based Statutory Organization duly Regd.- Under Concerned Act.-1882. With the Govt. Of India**

## BUSINESS PROPOSAL

### **INTRODUCTION**

GRAMIN KHADYA YOJNA is a trust which is registered under Government of India. This trust provides Groceries, food Grains, Agriculture Seeds and Plants, commodities at every Panchayat/Gram/City level. For distribution of these commodities trust will open retail shops which is called "Rashan Kendra" in all Panchayats, and Municipalities. To supply the Rashan Kendra, warehouses/depots shall be opened at every districts/municipality levels.

### **THE AIM**

The aim of the trust is to provide good quality products at prices lower than the market prices to common people.

### **About Rashan Kendra**

Rashan Kendra is a retail shop which will be opened in all Panchayats, Grams and Municipalities. The center shall issue Rashan cards to every person who are in possession of the ration card. In case somebody does not have a ration card they have to take certificate from Gram Panchayat head/ward counselor for proof of residency. Then they will also be provided the Rashan Card. The center will supply Groceries, food Grains, Agriculture Seeds and Plants, commodities to the Rashan card holders at prices lower than market prices and meet their everyday needs.

### **Requirement for opening Rashan Kendra**

1. 10"10"sq.ft. room and 500 sq.ft. Go down.
2. Computer with internet connection.
3. Capacity to invest 5 Lakhs & more
4. Out Let License Fee- 24000/- One Time (Donated)
5. Stamp paper rs.- 1000.00
6. Shop Agreement
7. Pan Card
8. Aadhar Card
9. Bank Statement (Available Balance 2 Lakh)
10. Charcter Certificate

11. This trust will provide profit on the depot bill raised to center as follows.

The people who are interested to open Rashan Center must meet the following criteria:-

### **Business Module income**

This trust will provide profit on the depot bill raised to center as follows.

Turnover - 6 % Total Bill.

It is estimated that there are approximately 4,000 – 5,000 ration cards are available in one panchayat. If we make 2,000 Rashan cards at a panchayat and we assume that minimum buying per card holder is Rs 2000/- per month only

**The total sale value:-  $2,000 \times 2,000/- = 40,000,00/-$**

**Profit to Rashan Center per month –**

**Total 40 Lacs @ 6% = 240,000/-Per Month**

### **Investment of Rashan Kendra holder Per Month**

Room Rent : 5,000/- per month

Shop Keeper (If it is necessary) : 10,000/- per month(maximum)

Miscellaneous and internet connection : 5,000/- (maximum)

**Total : 20,000/-per month**

**So the net profit to Rashan Center will be:-**

**$240000 - 20000 = 220,000/-$  per month .**



**Approximate Quantity One Rahan Card Person Can buy In a Month:-**

<b>S.No.</b>	<b>Product of Name</b>	<b>Per Kg./- &amp; Gram.</b>
01.	Sugar	05 Kg. Only Per Month
02.	Mustard Oil	03Let . Only Per Month
03.	Refine Oil	03 Let. Only Per Month
04.	Tea	01Kg. Only Per Month
05.	Haldi Powder	500/- Gram Only Per Month
06.	Dhaniya Powder	500/- Gram Only Per Month
07.	Lal Mirch Powder	500/- Gram Only Per Month
08.	Jira	250/- Gram Only Per Month
09.	Kali Mirch	250/- Gram Only Per Month
11.	Salt ( Namak)	02 Kg. Only Per Month
12.	Chana Dal	02 Kg. Only Per Month
14.	Arhar Dal	02 Kg. Only Per Month
15.	Mashur Dal	02 Kg. Only Per Month
16.	Mung Dal	02 Kg. Only Per Month
17.	Chana Besan	01 Kg. Only Per Month
18.	Chana Sattu	02 Kg. Only Per Month
19.	Rice	25 Kg. Only Per Month
20.	Desi Ghee	03Kg. Only Per Month
21.	Horlicks	02 Kg. Only Per Month
22.	Surf	03 Kg. Only Per Month
23.	Lux- No.-1 Soap	05 Pcs. Only Per Month
24.	Margo, Dettol Soap	05 Pcs. Only Per Month
25.	Dove Soap	5 Pcs. Only Per Month

26.	Dove, Clinic Plus Shampoo	02 Pcs. Only Per Month
27.	Wheel Bar	05 Pcs. Only Per Month
28.	Agarbatti	05 Pcs. Only Per Month
29.	Puja Pack	03 Pcs. Only Per Mont
30.	Power Coil	03 Pcs. Only Per Month
31.	Tooth Paste	02 Pcs. Only Per Month
31.	Agriculture Seeds & Plants	*

\* Rate per unit can be decreased or increased on the basis of the market rate.

## राशन केन्द्र

*Run & Manage by- Gramin Khadya Yojna .....*

**आएं चलो हंम सब मिल कर अपना राशन केन्द्र**

नोट:- उपरोक्त सामानों की आपूर्ति माँग एवं प्रबंधन के अनुसार देय होगा



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